January 31, 2018

Znug Design Inc.

Amauchi Industry Co., Ltd.

Znug Design and Amauchi Industry Release Precision Sheet Metal Radio-Controlled Tractor Head at Spielwarenmesse, the International Toy Fair in Nürnberg, Germany

Znug Design Inc. (Head office: Suginami-ku, Tokyo；Representative: Kota Nezu；Capital: 3 million yen) known for its big electric motorcycle “zecOO”, and micro mobility "rimOnO", as well as Amauchi Industry Co., Ltd. (Head Office: Yokohama City, Kanagawa Prefecture；Representative: Miwa Amauchi；Capital: 21 million yen), known for developing unique products such as the half-sized “Tachikoma” using precision sheet metal technologies, will exhibit their jointly developed prototype of “BST”, a 1/10th scale radio-controlled tractor head model kit built with precision sheet metal at the world's largest toy fair "Spielwarenmesse", held in Nürnberg, a southern city of Germany.

This model kit, "BST" is a jointly developed product that is designed by Znug Design and manufactured by Amauchi Industry. It carries the specifications below:

1. The product features a completely original design, based on the idea of a tractor head from the near future.

2. The product is packed with unique features such as a king pin layout for fitting large diameter tires to its realistic body, rocker arm type suspension, a solid gearbox made of sheet metal, and more.

3. All major parts such as the chassis and body are composed of precision sheet metal parts manufactured by Amauchi Industry. The parts are precision-made and anodized, making assembly easy and enjoyable for the customer.

4. Because of its sheet metal build, the product can be built to a large size (total length: 505mm, total width: 258mm, total height: 297mm, tire diameter: 123mm), while still at a reasonable price.

5. Additional option products planned for release include a loading deck that can be remotely operated, loading containers, action figures adjusted to scale, for a wide-range of play experiences.

At the Spielwarenmesse, prototypes of three different colored “BST” models and the loading deck will be exhibited for visitors to hold and experience in their own hands.

About Spielwarenmesse

Dates: January 31 - February 4, 2018

Venue: Nuremberg City, Germany

Spielwarenmesse is an international toy exhibition started in 1950, that is welcoming its 69th opening this year. In 2017 the event expects more than 2,800 exhibitors from 67 countries worldwide.

Company Profile

Company name: Znug Design Inc.

Capital: 3 million yen

Founded: July 2005

Representative: Director Kota Nezu

Business description: Product design

Number of Employees: 2

Company name: Amauchi Industry Co., Ltd.

Capital: 21 million yen

Founding: July 1958

Representative: Representative Director Miwa Amauchi

Business description: Precision sheet metal processing, NC punching processing, Laser processing, Press processing and Various processing

Number of Employees: 25

For product details, please refer to the following web page.

http://bt-bst.com/

For inquiries about this product and applications for coverage, please contact us at the following e-mail address.

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